

“THE POWER OF A SMILE”

..... PHOTOGRAPHY COMPETITION

How powerful can a smile be?



It's a universal language that everyone understands. It's like a ray of sunlight breaking through a cloudy sky or a gentle hand that comforts you when you're feeling weary. A smile requires no words; it effortlessly touches the softest parts of the heart.

This Spring Festival, we invite you to capture that beauty through your lens. Whether it's the laughter of children at play, the warm smiles of elders in conversation, or friends and family raising a toast in celebration if it is genuine and shines bright, it deserves to be remembered.

Join our competition to share the heartwarming moments captured through your camera, and you could win fantastic prizes! Remember, a smile is fleeting, but memories last a lifetime. We look forward to seeing your entries!

Target audience: All students currently enrolled at the International Education Centre, Shanghai University of Traditional Medicine

Submission date: 13/3/2026

Public Voting : 18/3/2026 - 20/3/2026

Award Announcement : 23/3/2026

Submission Method : Email to woworangeiec@163.com

Contest Prize: First Prize [1 winner], Second Prize [2 winners], Third Prize [3 winners], Participation Prize [several]



REQUIREMENT



1. The photo theme must be related to the theme, Chinese New Year and highlight creativity. It may include festive elements such as family reunions, visits to relatives, spring outings, or other meaningful New Year traditions.
2. Each photo must include a title in both Chinese and English, along with a short description or story in both languages (within 50 words each). This will help viewers better understand the emotions and significance behind the image.
3. Please submit your work in JPEG or PNG formats, with a maximum file size of 5MB and a minimum resolution of 3000 × 2000 pixels for clarity. Both landscape and portrait orientations are welcome.
4. All entries must be original and unpublished. Submissions should not be shared with other media outlets or online platforms prior to the competition's official announcement. Participants must retain full copyright and usage rights for all submitted materials. Ensure that content is accurate and complies with all relevant laws; non-compliance will result in disqualification.

SELECTION PROCESS

Online Vote
40%
Public voting



Judges

The judging panel, composed of the organisers of the psychological growth camp will evaluate the entries.
60%



WISHING YOU A HAPPY CHINESE NEW YEAR!



上海中医药大学
Shanghai University of Traditional Chinese Medicine



国际教育学院
International Education Centre



国际教育学院心理成长营
International Education Centre Psychological Growth Camp